



## 2021 NC Watermelon Queen Virtual Scholarship Pageant

### Guidelines/Scoring:

Competition Segments & Scoring

**Speech 25% • Interview 45% • Promotional Video 25% •**

**Outfit selected for video & virtual pageant 5%**

We will be utilizing ZOOM as our platform for the virtual pageant. Listed below are a few thoughts on how to best prepare for each segment. Each contestant will be allotted up to one hour for their individual ZOOM meeting with the judges. This will allow for plenty of time for you and the judges to get to know each other. (You are not required to fill the entire time)

#### Speech 25%

The speech will be given LIVE on Zoom. I would suggest you practice with the camera on your computer to determine the best position, lighting, etc. for giving your speech. You want the judges to be able to see you and your delivery clearly. The speech should be no more than 3 minutes (but if the technology causes a lag in the timing that will be taken into consideration and no points will be deducted from the score)

#### Interview 45%

This will be a critical part of the pageant. There will be no time limit set for this portion as you and the judges need ample time to communicate. This will also be LIVE on ZOOM. We will have three judges and each will ask you a series of questions. Be sure to take your time and give plenty of detail for each answer, we want the judges to get to know you and why you want to become the NC Watermelon Queen.

#### Outfit 5%

We will not have the promotion wear or evening gown competition but the judges will evaluate the appropriateness of the outfits you select for the promotional video and ZOOM meeting.

#### Promotional Video 25%

*This is where you need to use your creativity and really express yourself!*

Video criteria:

- Maximum time 2-3 minutes
- You can utilize the video format of your choice. You can edit, use filters, graphics, etc. Whatever you want to do for the final version. Show use your “skills” (I recommend you do all of this on your own without help. Because with the current social distancing you will do lots of virtual promotions if you are selected as the 2021 NC Watermelon Queen.)
- You must be promoting watermelon in the video (creating a recipe, talking about nutrition, creating a craft, offering a selection tips, making a workout video.....opportunities are endless).
- This video should be appropriate for posting on the NC Watermelon Association social media.
- Submit the video to Sharon [ncwatermelonqueen@gmail.com](mailto:ncwatermelonqueen@gmail.com) **2 days** before your ZOOM session.

This official entry form should be mailed or emailed to the NCWA Promotions Coordinator by **February 15, 2021**. If you have questions please contact Sharon Rogers, NCWA Promotions Coordinator at email: [ncwatermelonqueen@gmail.com](mailto:ncwatermelonqueen@gmail.com) or mailing address: 945 Woodsdale Road, Roxboro, NC 27574 / phone: 336-583-9630 or text.

